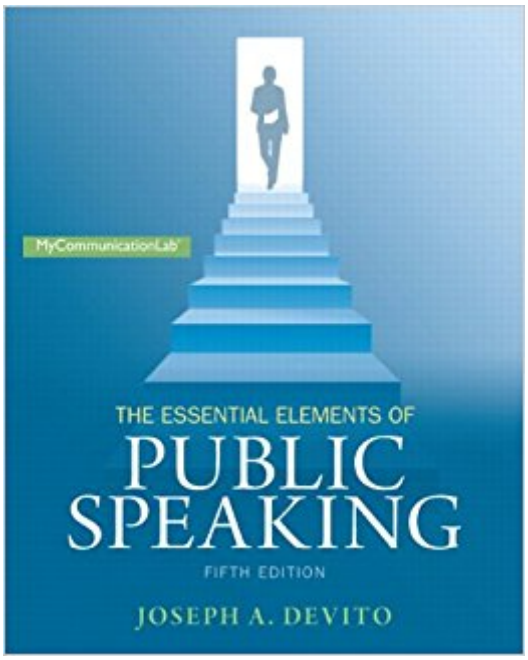
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The Essential Elements Of Public Speaking (5th Edition) (Mycommunicationlab)



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Synopsis

Covers the essentials of public speaking This popular public speaking text is a concise, yet comprehensive exploration of the basic principles of public speaking, focusing on the essentials that a beginning student needs to know to prepare and deliver a speech. Ã Â Research methods, critical thinking, and ethics are all emphasized and presented in unique ways. Briefer than many mainstream public speaking texts, The Essential Elements of Public Speaking helps students master key skills as quickly and efficiently as possible. Ã Â Ã Â MyCommunicationLab is an integral part of the DeVito program. Ã Â MediaShare allows students to post speeches and share them with classmates and instructors. Ã Â Interactive videos provide students with the opportunity to watch and evaluate sample speeches. Ã Â Online self-assessments and pre- and post-tests help students assess their comfort level with public speaking and their knowledge of the material. ALERT:Ã Â Before you purchase, check with your instructor or review your course syllabus to ensure that youÃ Â select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition,Ã Â you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. Ã Â Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Ã Â Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Ã Â Access codes Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase.

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Customer Reviews

Joseph A. DeVito received his BA from Hunter College in 1960, his MA from Temple University in 1962 and his PhD from the University of Illinois in 1964.Ã Â After receiving his PhD, he taught at Hunter College-in-the-Bronx (later Lehman College).Ã Â He has taught a wide variety of undergraduate and graduate courses, though he has concentrated on the undergraduate level and mainly on the introductory courses. He has served on the editorial boards of Quarterly Journal of Speech, Communication Monographs, Communication Education, Communication Quarterly, Journal of Communication, and Etc: A Review of General Semantics.Ã Â Ã Â Ã Â Ã Â Ã Â

I literally used only 2 pages from this book and made an A in my speech class. I honestly don't know if I should consider that a good thing because the book was expensive for being 1s and 0s on my PC. Unless your instructor is going to be quizzing/making exams from the book I suggest you save your money and simply get the 2 pages that illustrate the outline. If you have a speech instructor/professor/teacher earning their pay this book is pointless. Two Stars for the 2 pages. I am by no means belittling the author or his effort, the book has a lot of excellent information for future public speakers but if speech as a class is nothing more than something to mark off on your degree/graduation plan then just find the speech outline.

A great book, great price!Is just unfortunately didn't have the pic access to the digital complementary material vs. the new book.

I ordered this book because it was required for my speech class. It did have a lot of common sense information that most people would already know but the book was very helpful, informative and interesting. Even if the book is not a requirement, I would recommend to anyone seeking a higher level of knowledge in speaking.

It's a book that I need for my class. I enjoy it, but I wish there were more examples of different types of outlines and more examples on downloading videos.

The book is damaged on the bottom left corner where the binding is. Besides that it is in fair condition and I can use it.

I was happy that this book was still being sold at since it is a much older edition. Sometimes schools do not change their books for a few years. And, the cost was very affordable. Delivery was on time.

Certainly works for those who need to be more confident with themselves when public speakingI did take previous class of communication, so the first two or three chapters were more related on how we communicateI feel that somehow the book and lectures have helped me to over come my fear to speak in front of an audience.Go for it, you can do it too!

Brand new! Few underlines on a few pages but other than that amazing!

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